

THE BLUE TREES

Approved Marketing Assets

Here is everything you need to build ad mat, banner ads, Instagram posts, etc. that are consistent with our overall branding and style. Please use this on your calendar, event page, ticketing page, ticket header, event name, etc.

BIO

The Blue Trees™ are a Southern Americana Groove Rock band based in Nashville, Tennessee. Originally hailing from Birmingham, Alabama, the Blue Trees have been active since 2015 both as a recording and touring act. The Blue Trees signed with Spectra Music Group in October, 2017 and will be releasing their debut album, Procrastinated Memoirs in the first quarter of 2018. The band cites such influences as Red Hot Chili Peppers, The Eagles, Lynyrd Skynyrd, Led Zeppelin, and Waylon Jennings. The band consists of singer and lyricist Jacob Needham, guitarist James Tyler Cody, bassist Chris Bevacqua, and drummer RaShaun Whetstone. From the start, the band's goal has been to write hooky, polished songs that will have audiences moving their feet and leaving with a smile on their face.

The band was formed when Jacob Needham sought out a guitar player after the success of his solo debut single, "Forever Girl." After James Tyler Cody answered a music classified ad, James and Jacob wrote their first song within 10 minutes of meeting and later discovered they had the same Birthday! Synchronicities and serendipity have followed this band ever since and have enabled them to quickly become a driving force on the Southern music scene.

BAND MEMBERS

- **Jacob Needham**
 - Vocals/Rhythm Guitar
- **James Tyler Cody**
 - Lead Guitar
- **Chris Bevacqua**
 - Bass
- **RaShaun Whetstone**
 - Drums

SOCIAL MEDIA

- Facebook: <https://www.facebook.com/TheBlueTreesOfficial/>
- Instagram: https://www.instagram.com/the_blue_trees/
- Twitter: https://mobile.twitter.com/the_blue_trees

- YouTube: <https://www.youtube.com/channel/UCkkP-NcomE7BC47GxVJbzGA>
- Website: <https://bluetreenation.com>
- Wikipedia: https://en.wikipedia.org/wiki/Jacob_Needham_%26_The_Blue_Trees

CONTACT INFO

Direct Email: info@bluetreenation.com

Press Contact: Maggie Lewis, CEO at Elevated Talent Group maggie@elevatedtalentgroup.com

Booking Agent: Maggie Lewis, CEO at Elevated Talent Group maggie@elevatedtalentgroup.com

Record Label: Bobby Collins, Director of Operations, Spectra Music Group

bobbycollins@spectramusicgroup.com

AWARDS

2016 - Number eight on adult contemporary chart (Chasing You)

GENRE

Southern Americana Groove Rock

HOMETOWN

Nashville, Tennessee

MUSIC

Spotify and iTunes

| Rhythm and Brews | |
|-------------------|---|
| Spotify Song Link | https://open.spotify.com/track/4wLxTOLL9w5eFtsGalZglv?si=LVkz4Vx4Qc61pkhOVTebkg |
| Spotify URI | spotify:track:4wLxTOLL9w5eFtsGalZglv |
| iTunes Album Link | https://music.apple.com/us/album/procrastinated-memoirs/1358173693 |

| Traffic | |
|-------------------|---|
| Spotify Song Link | https://open.spotify.com/track/7I3V25Jq0fjwdX1KAz36w6?si=C370Yxq-Ta2lepBlktb6iA |
| Spotify URI | spotify:track:7I3V25Jq0fjwdX1KAz36w6 |
| iTunes Album Link | https://music.apple.com/us/album/procrastinated-memoirs/1358173693 |

| Alabama Baby | |
|---------------------|---|
| Spotify Song Link | https://open.spotify.com/track/6qOIE5tlbQCjfKdzgfE2TK?si=1OCzBJB3Tw2FwgRO2PXx2g |
| Spotify URI | spotify:track:6qOIE5tlbQCjfKdzgfE2TK |
| iTunes Song Link | https://music.apple.com/us/album/alabama-baby-single/1318001646 |

DISCOGRAPHY

| STUDIO ALBUMS | |
|---|---|
| <i>Procrastinated Memoirs</i> April 6, 2018 | https://bluetreenation.com/album/procrastinated-memoirs/ |
| <i>Alabama Baby - Single</i> January 23, 2018 | https://bluetreenation.com/album/alabama-baby/ |
| <i>Take Me Away - Single</i> March 9, 2018 | https://bluetreenation.com/album/take-me-away/ |
| <i>All But Over Now - Single</i> October 3, 2016 | https://bluetreenation.com/album/all-but-over-now/ |

VIDEO

| Rhythm and Brews | |
|-------------------------|--|
| YouTube Link | https://youtu.be/P96suRckCgw |
| Embed Code | <iframe width="560" height="315" src="https://www.youtube.com/embed/P96suRckCgw" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe> |

| Vanilla Salt, Black Boodoo | |
|-----------------------------------|--|
| YouTube Link | https://youtu.be/tMEfhBTfyEM |
| Embed Code | <iframe width="560" height="315" src="https://www.youtube.com/embed/tMEfhBTfyEM" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe> |

| Alabama Baby | |
|--------------|---|
| YouTube Link | https://youtu.be/QM6EUG7Ix3M |
| Embed Code | <code><iframe width="560" height="315" src="https://www.youtube.com/embed/QM6EUG7Ix3M" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe></code> |

APPROVED PROMOTIONAL PHOTOS (3)







APPROVED LOGOS (3)



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